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Sample Groups For Group Messaging

Many salons and spas utilize group messaging to effectively communicate to their teams. Most usually just have one big group. Have you considered having multiple groups for your company? Creating multiple groups based on interest, project or purpose allows you to effectively transmit information that is relevant to specific team members. Here's a list of how you can use separate groups in your salon or spa operation:

Permanant Groups

- Entire Company
- One For Each Location
- Team Leaders And Managers
- Managers
- Guest Care Team
- Educators
- Apprentices/Assistants
- All Service Providers
- Hair Stylists
- Hair Colorists
- Spa Therapists
- Community Outreach
- Branding & Marketing

Temporary Groups

- Fashion Shows
- Volunteer Fundraising Events